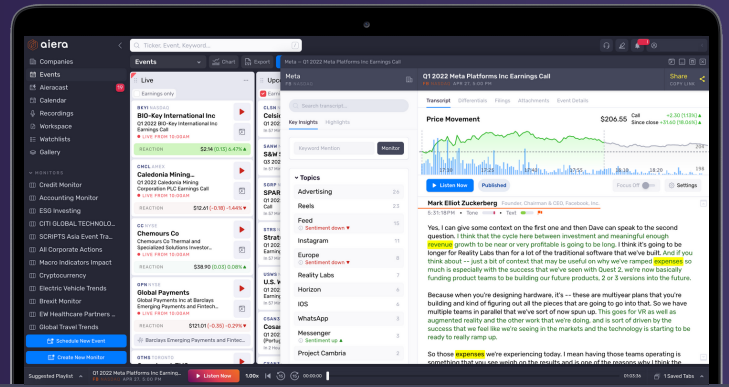




## EVENT ACCESS & MONITORING INTELLIGENCE

For Forward-Thinking Investor Relations Professionals



"Aiera helps my clients perform truly smart Q&A analysis - Easily knowing what's top of mind, what key themes will likely be, and quickly leveraging Aiera data to drive the Q&A prep process. And with Virtua consensus and financial KPI data, I can marry these qualitative themes with the high-fidelity financial metrics that matter to my CFOs."

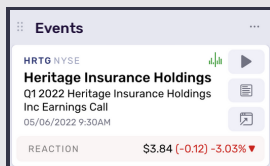


**Derek Wong, Founder**  
Rubato Consulting Group

1

### EVENT-DRIVEN INTELLIGENCE

Unlock the Power of Corporate Commentary, with Aiera



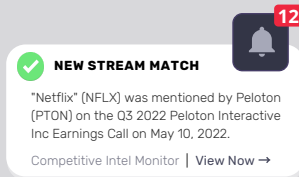
Aiera is the only LIVE event monitoring & financial search platform covering all available Wall Street events, equipping IR professionals with these tools:

- One-click live event audio
- Real time event transcription
- DVR-style live audio controls
- Wall Street event calendar
- Transcript & filings search
- Topical & thematic Monitors
- AI-powered topic extraction
- Textual & tonal sentiment
- Note-taking & collaboration
- Private event transcription

2

### MONITOR EVERYTHING

Never Miss Another Time You (or Your Competitors) Get Mentioned



Easily track and surface all mentions of your company, your products, your competitors, and all relevant themes across the following resources:

- Event transcripts, live & historical
- Filings (10K, 10Q, 8K, etc.)
- News and media coverage

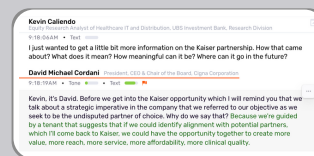
#### Make Aiera Monitors Work For You

- Save searches & Monitors to easily refer back later
- Set alerts to automatically surface new Monitor matches
- Track progress and trends over time with Aiera's charting tool

3

### ANALYZE Q&A SEGMENTS

Track Analyst's Questions Across You and Your Competitors' Q&As



Over-prepare for your upcoming Q&A with less effort. Easily surface the top themes and questions from analysts on relevant Q&As, recent and historical.

- What are competitors being asked?
- What have we been asked before?
- What are specific analysts asking?

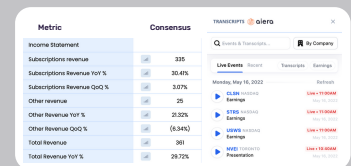
#### Better Anticipate Your Next Question

- Know what you might be asked on your next Q&A ahead of time
- Assess AI-powered sentiment analysis (textual + tonal) on Q&A
- See how your competitors are answering their Q&A questions

4

### EVENT DATA, MEET MODEL DATA

Aiera, in Partnership with Virtua, Offers a Powerful Joint IR Product



Joint customers can search for and surface Aiera's qualitative event data within Virtua, alongside all your custom structured model data, including:

- Consensus Analytics
- Financial Intelligence
- Internal Estimates

#### Manage Investor Expectations Better

- Aiera's event data & transcripts add context to Virtua's model data
- See firsthand what influences your consensus estimates
- Monitor your peers, their events, and all analyst activity in one place



#### PLATFORM STATS

- 12,000+ Equities Covered
- 50,000+ Events Annually
- 130,000+ Topics Tracked
- 10M+ Searchable Docs

#### ACCESSIBLE VIA

- Desktop: Web Browser, API (Multiple Feeds)
- Mobile: iOS & Browser, Iframe (Add Widgets)

#### STAY INFORMED

- aiera.com
- @aiera-inc
- @Aiera
- @aierainc